

ORDER

Orders	Order / Rev:	49362	Primary AE:	
	Alt Order #:	09791147	Sales Office:	Millennium Washington DC
	Product Desc:	60 PLUS ASSOC-SENATE	Sales Region:	MNAT
	Estimate:	1910		National
	Flight Dates:	08/15/12 - 08/21/12		
	Original Date / Rev:	08/14/12 / 08/14/12		
	Order Type:	GENERAL		
Agency	Name:	Mentzer Media Services	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		600 Fairmount Ave	Agency Commission:	15%
		Towson, MD 21286		
Advertiser	Name:	60 Plus Association	New Business Thru:	
	Demographic:	A50+	Order Separation:	00:15:00
	Product Codes:	Issues/Propositions	Advertiser External ID:	
	Priority:	P-2	Agency External ID:	
	Revenue Codes:	AGY, POL-ISS, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/19/12	1	\$560.00	\$476.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$560.00	\$476.00	0.00
Totals	1	\$560.00	\$476.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Fox 30 JAX	4%	\$560.00
Market	100%	\$14,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	2%	\$280.00
WCWJ	0%	\$0.00
WJXT	58%	\$8,120.00
WJXX	8%	\$1,120.00
WTEV	20%	\$2,800.00
WTLV	8%	\$1,120.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	08/18/12	08/19/12	Sa-Su 10p-1030p Sa-Su 10p-1030p	CM	10:00 PM-10:30 PM	----- SS	:30	1	\$560.00	P-2	0.00	NM	1	\$560.00
NEWS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 08/13/12	08/19/12	----- SS	1	\$560.00	0.00										
													Totals	1	\$560.00